

November 20, 2025



PIVOT LINE ANALYTICS

B2B PROPOSAL

Purpose

We believe in supporting the millions of Americans who rely on small businesses for their livelihood.

We make it easy for small businesses to turn their data into clear, actionable insights.

What drives us? The 30 million American families that are counting on a small business to succeed.

SUMMARY

Pivot Line Analytics will help turn your everyday data into clear, actionable insight. This 6-month proposal outlines a data partnership designed to improve operational clarity, increase revenue, and support confident decision making.

PROBLEM STATEMENT

Most businesses operate without a clear view of what drives profit, what drains resources, and consequently move without clear direction. This leads to inconsistent revenue, rising costs, and missed growth opportunities.

SOLUTION

Pivot Line Analytics provides a structured analytics partnership that includes:

- Monthly deep-dive revenue analysis
- Custom KPI dashboard (updated bi-monthly)
- Actionable insights based on trend and performance analysis
- Monthly strategic review

You get a dedicated data analyst on your team, providing reliable clarity so you are able to stay focused on running your business.

MARKET OPPORTUNITY

Companies who effectively use their data can grow up to 30% faster than those that don't. Clear insights drive confident decisions, higher ROI, and more predictable financial performance. Pivot Line delivers this advantage without the cost of hiring a full-time analyst.

FINANCIAL SUMMARY

Partnership: 6-month analytics engagement

Cost: 5% of monthly gross revenue

Deliverables: Full Dashboards, Company Insight Reports, and As-Needed Consultations

Contact Information

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